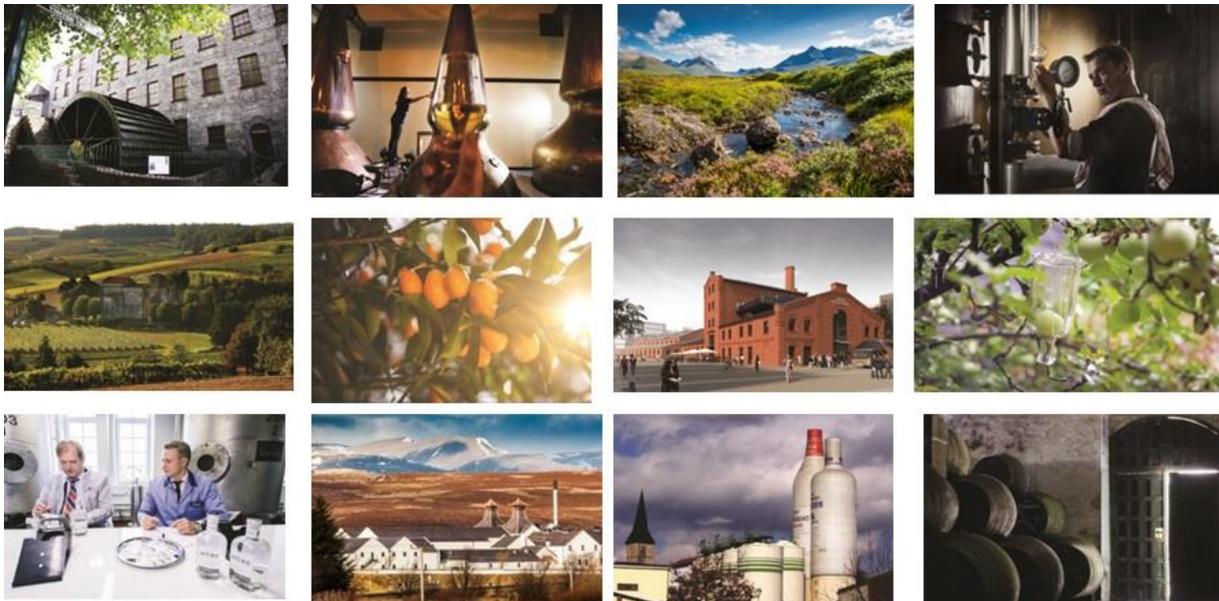


TO SUPPORT EUROPEAN JOBS, GROWTH AND EXPORTS...



...PLEASE SUPPORT CETA

Once implemented, the Comprehensive Economic and Trade Agreement (CETA) will bring an increase of spirits exports with a net gain in growth and jobs for the European economy



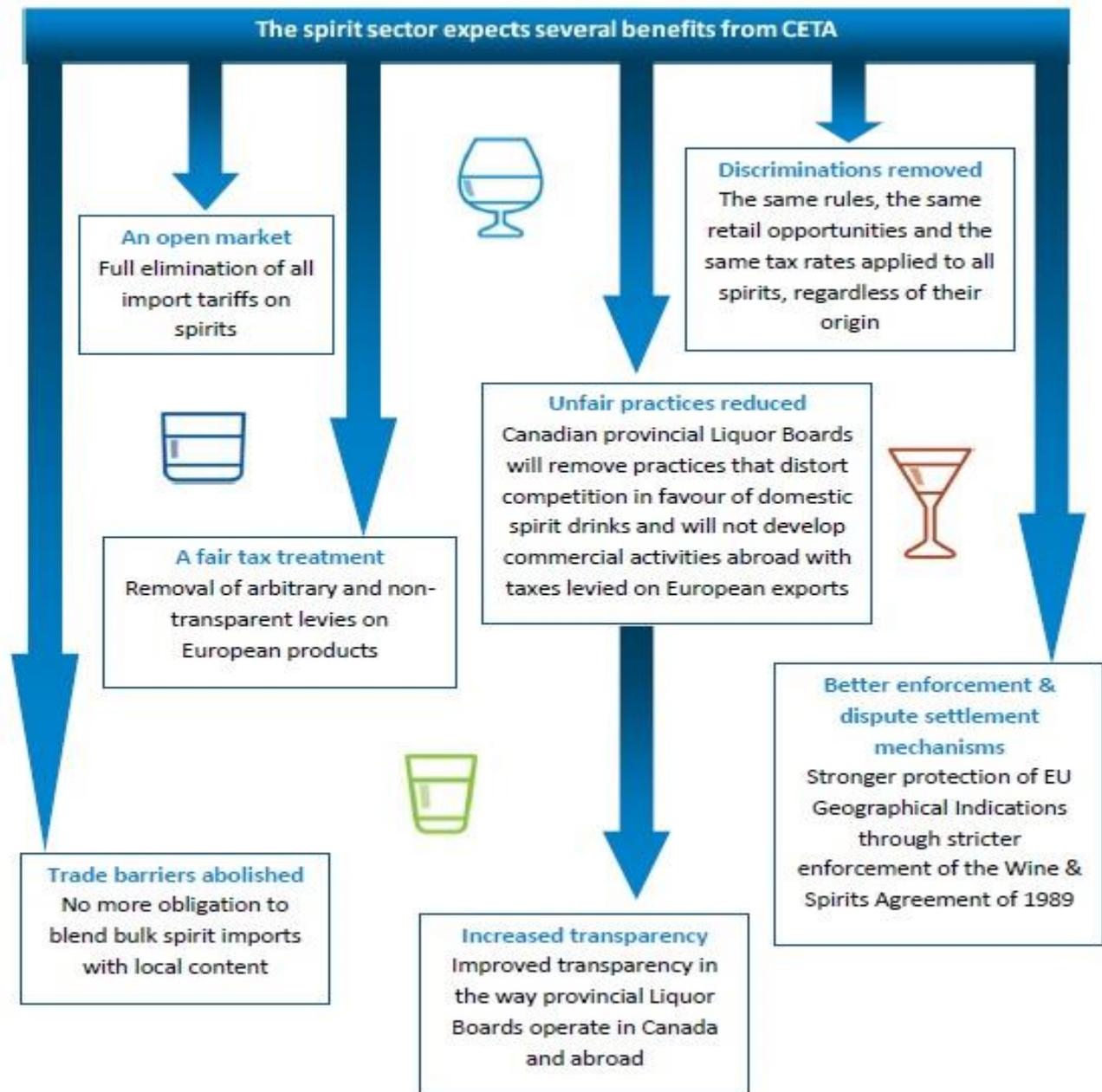


Canada - a great market for EU spirits

Canada counts among the **top 10 export markets** for spirits (with €341m exports in 2015)

EU spirits **exports to Canada increased by 79%** over the last decade.

CETA can untap the potential of the Canadian market



Why is it important for Europe?

“The spirits sector is the **first EU agri-food exporter**”

“It contributes **€9 billion to the European economy** in exports & supports **1 million jobs in Europe**”

“Scotch whisky, Cognac, Polish or Swedish vodka all derive their international success from the value attributed to their origin. That's why **we keep our production and jobs in Europe**”