

MEXICO



A CRUCIAL MARKET FOR EU SPIRITS



€ 100 160 291

EU SPIRITS EXPORTS TO MEXICO IN 2023



EU SPIRITS EXPORTS TO MEXICO SINCE THE FTA WAS FIRST IMPLEMENTED



€22 million
1999

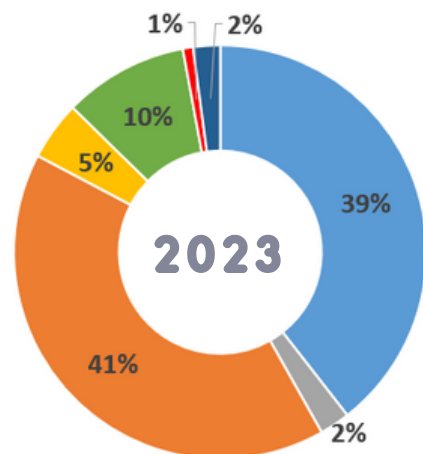


x 3.5



€100 million
2023

EU27 EXPORTS BY CATEGORY



- Grape-based spirits
- Liqueurs & cordials
- Vodka
- Gin & Genever
- Whiskies
- Others
- Rum



We call on the EU and Mexico to complete the ratification process of the modernised FTA concluded in April 2020 as soon as possible. This new agreement will give new impetus to our bilateral trade relationship and support the positive growth trend for our exports to Mexico.

OVERVIEW OF THE KEY BENEFITS OF THE MODERNISED EU-MEXICO FTA FOR SPIRITS

Full integration of the 1997 Spirits Agreement with an extended list of mutually recognised and protected spirits GIs: 232 for the EU and 6 for Mexico

Sectoral annex on Trade in Wine and Spirits, covering issues such as certification and labelling and enhancing cooperation between both parties