

# MEXICO



## A CRUCIAL MARKET FOR EU SPIRITS



€ 98 220 957

EU SPIRITS EXPORTS TO MEXICO IN 2024



EU SPIRITS EXPORTS TO  
MEXICO SINCE THE FTA  
WAS FIRST IMPLEMENTED



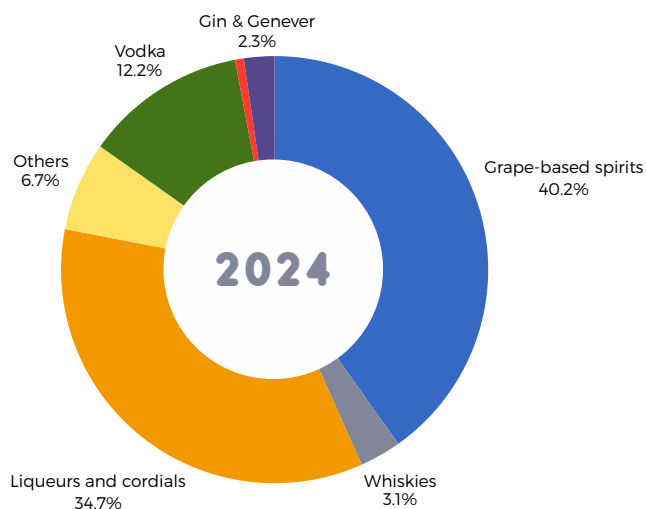
€22 million  
1999

X 4.45



€98 million  
2024

## EU27 EXPORTS BY CATEGORY



We call on the EU and Mexico to complete the ratification process of the modernised FTA concluded in January 2025 as soon as possible. This new agreement will give new impetus to our bilateral trade relationship and support the positive growth trend for our exports to Mexico.

## OVERVIEW OF THE KEY BENEFITS OF THE MODERNISED EU-MEXICO FTA FOR SPIRITS

Full integration of the 1997 Spirits Agreement with an extended list of mutually recognised and protected spirits GIs: 232 for the EU and 6 for Mexico

Sectoral annex on Trade in Wine and Spirits, covering issues such as certification and labelling and enhancing cooperation between both parties