

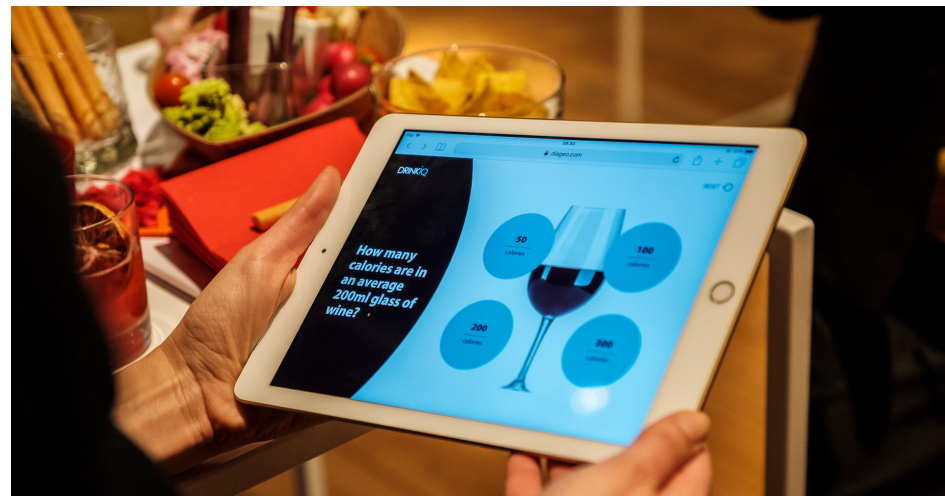
WELCOME TO THE SPIRITS SUMMIT & COCKTAIL 2018

EUROPE: A SPIRIT OF AMBITION!











Campaigns across Europe to promote responsible drinking



CAP
Community Alcohol Partnerships

Funding

Community Alcohol Partnerships (CAP) is grateful to the following companies who have funded us in 2018

 the voice of local shops
 

 BROWN-FORMAN
 







CAP
Community Alcohol Partnerships

About us

Mission

To reduce alcohol harm in local communities from drinking by young people under 25, with a particular emphasis on preventing underage drinking.

Vision

To help shape a society in which communities work in partnership to ensure that children do not drink alcohol and where young adults display responsible attitudes towards alcohol.

Core Values



- Commitment to Excellence**
 - Good leadership
 - Making a lasting positive difference to communities and society
 - Serving for the highest standards in everything we do
- Collaboration**
 - Teamwork
 - Good use of resources
 - Sharing good practice
 - Respect for partners
- Flexibility**
 - Responsive to local needs
 - Adaptable
 - Reflect the diversity of local communities
- Credibility**
 - Integrity
 - Accountability
 - Transparency

CAP
Community Alcohol Partnerships

Reach

2017-2018

 <p>CAP launched 32 schemes bringing the total ever launched to 162</p>	 <p>CAP offered training and support to 1,344 licensed premises</p>	 <p>CAP offered alcohol education support to 144 schools</p>	 <p>CAP undertook 75 school surveys with a total of 13,580 responses</p>
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Impact

 <p>60%</p>	 <p>85%</p>	
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