



WELCOME TO THE SPIRITS SUMMIT & COCKTAIL 2018

EUROPE: A SPIRIT OF AMBITION!



Great diversity with 240+ Geographical Indications across Europe

« European spirits' success is based to a huge degree on tradition, know-how, and secret recipes handed down through generations of passionate men & women »



Our positive economic footprint



€10 741 390 355

export sales outside the EU

€ 22 415 756 939



in excise duties & VAT for
exchequers in EU-28

1 000 000

EU JOBS IN PRODUCTION & SALES



ACTIVELY COMMITTED
TO PLAY OUR PART
IN THE **SUSTAINABLE**
DEVELOPMENT
OF OUR COMMUNITIES

www.drinksinitiatives.eu



« In how far will the EU be able to formulate ambitious & forward-looking policies for jobs, growth and trade in the next term? »

For a Single Market with a purpose

A FoodDrinkEurope Manifesto



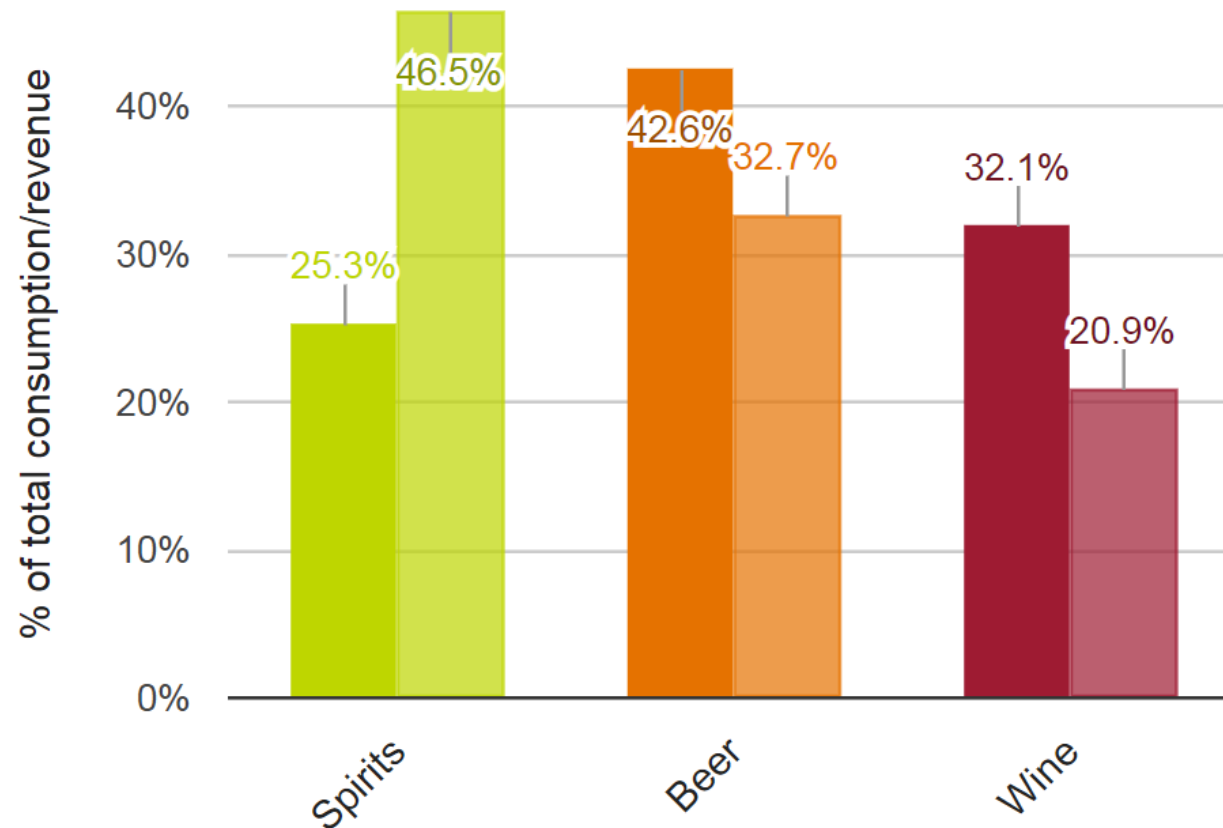
« We need strong leadership from the Commission to maintain a frictionless Single Market »

Almost half of total excise tax revenues comes from spirits whereas consumption is only a quarter... we need a more fairer tax system!

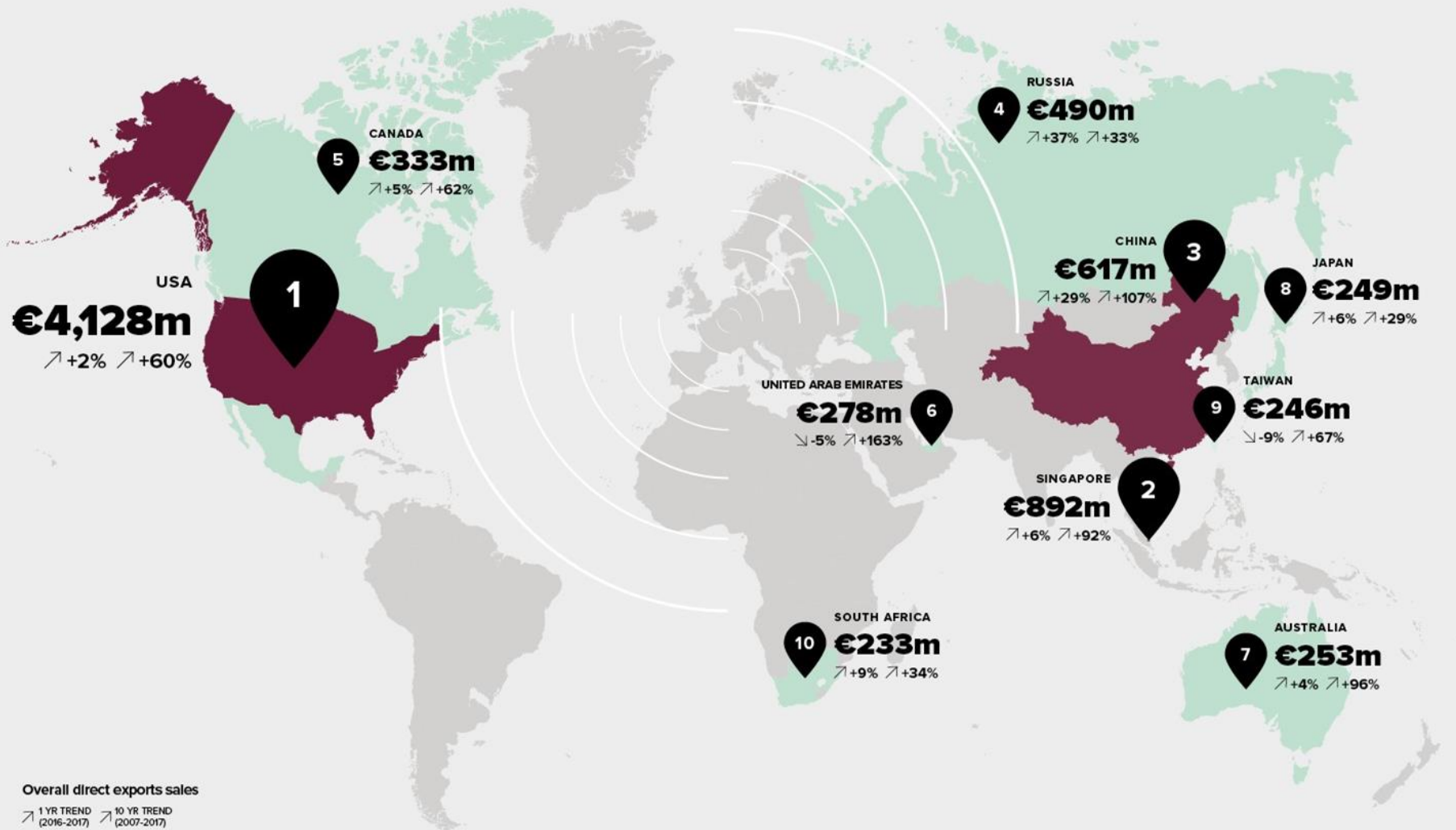
For people 15 and older in 2016

■ Spirits Consumption ■ Beer Consumption ■ Wine Consumption ■ Spirits Excise Revenue ■ Beer Excise Revenue ■ Wine Excise Revenue

EUROPEAN UNION



TOP TEN EXPORT MARKETS 2017



Overall direct exports sales

↑ 1 YR TREND (2016-2017) ↑ 10 YR TREND (2007-2017)

Source: Eurostat 2017

« We strongly believe in the international rules-based trading system »

