

spiritsEUROPE

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# TRADE REVIEW 2018

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## *Programme*

19 June 2018

Thon EU Hotel - rue de la Loi 75 - Brussels





# IN TRADE WE TRUST

17:00 - Registration

17:30 - Opening

**H.E. Mr Everton Viera Vargas,**  
Ambassador of Brazil to the European Union

## Panel Discussion

- **Ms Marie Audren**, Director Trade & Economic Affairs - spiritsEUROPE
- **Mr Angelos Pangratis**, Advisor Hors Classe for the European Economic Diplomacy - European External Action Service
- **Ms Darya Galperina**, Head of International Trade - Pernod Ricard
- **Mr Christofer Fjellner**, MEP - member of the Committee on International Trade
- **Mr François Collache**, Director Wine & Spirits - Sopexa

19:00 - Summer Cocktail

20:30 - End

**Personal invitation - non transferable**

## Biography of speakers



**Everton Vieira Vargas** is the Ambassador of Brazil to the European Union. He was previously the Ambassador of Brazil to Argentina (2013-2016) and Germany (2009-2013). Prior to that, he served as Deputy Secretary General at the Brazilian Ministry of Foreign Affairs (2007-2009), Special Advisor and Chief of Staff to the Secretary-General of the Ministry (2005-2007) and Director-General of the Department for Environment and Special Affairs (2001-2005). In Itamaraty, he was Head of the Science and Technology Division; Coordinator of the Summit of the Americas and Head of the Environment Division. He served in the Embassy in Bonn, the Brazil Mission to the United Nations in New York and the Embassy in Tokyo.

He graduated from the Instituto Rio Branco (the Brazilian diplomatic academy) in 1976. He holds a Bachelor of Laws degree, a Master of Arts in International Relations and a Doctorate in Sociology, with honours.



**Marie Audren** is Director of International Trade & Economic Affairs at spiritsEUROPE. She leads the industry's efforts to improve the global competitiveness of EU spirits producers by advocating the elimination of trade barriers as well as pushing for agreements and treaties to open up new export markets to create jobs and growth. Prior to joining spiritsEUROPE, Marie worked as an adviser in the EU office of the French business federation, MEDEF.

Marie holds a Master's degree in "European studies" from the Louvain-la-Neuve university (UCL) and a Master's degree in "Public Administration" from Sciences Po (Institut d'Etudes Politiques, Rennes).



Since September 2015, **Angelos Pangratis** is Advisor "Hors Classe" in charge of the European Economic Diplomacy at the European External Action Service (EEAS) Since January 2016, he represents the EEAS to the Board of Directors of the European Investment Bank. In March 2017, he joined the Bertelsmann Stiftung " High-Level Board of Experts on the Future of Global Trade Governance".

Prior to 2015, Angelos served as Ambassador of the EU to the WTO (2011-2015), the US (2009 - 2010) and Argentina (2003 - 2005) and he served as Deputy HOD in South Africa (1995-1997) and Korea (1990-1994).

Angelos has lectured during the last years to more than 50 Universities. He has also published interviews, speeches and seminar materials as well as articles, mainly on EU matters in several countries. He has a doctorate from the University of Paris I, Pantheon-Sorbonne in International Economics, Monetary Policies and Finance.



## Biography of speakers



Since 2010, **Darya Galperina** has been working in Pernod Ricard, Government Affairs Department, taking the position of the Head of International Trade in January 2017. She has been actively following European trade policy, being involved in a wide range of EU trade agreement negotiations from a wine and spirits perspective and working on the resolution of market access barriers.

Darya holds a Master's Degree in international trade law and economics from the University of Bern, World Trade Institute, Switzerland. Before joining Pernod Ricard she worked in Estonian Tax and Customs Board and the European Commission.



**Christofer Fjellner**, has been a Swedish Member of the European Parliament for the Moderate Party in the EPP Group since 2004. He is vice-coordinator for the EPP in the Parliament's International Trade Committee and a substitute in the Committee for the Environment, Public Health & Food Safety. He has focused, among other topics, on the EU's trade defence instruments and the Generalised Scheme of Preferences.

Before entering in European politics, Christofer was the Chairman of the Moderate Youth Wing.

He studied Political Science and Public Finance at the University of Uppsala and the University of Lund.



**François Collache** has been working for Sopexa since 1990 holding different positions in Europe. Sopexa is an international operation marketing and communication agency specialized on food & drink.

He was Director for Spain and Portugal for 5 years and then moved as Managing Director for UK and Ireland between 1990 and 2005. François served as Director for Germany, Switzerland and Nordic countries from 2007 to 2009. Since 2009, he is the Director for Wine and Spirits Sales for the continental Europe area.

François graduated from the Institut d'Administration des Entreprises (IAE-France) in 1981.

