



# PROGRAMME OF THE DAY

9.30 - 9.35



## **Introduction**

**Paul Skehan**, Director General of spiritsEUROPE

9.35 - 9.45



## **Welcome speech**

**Elisabeth Morin Chartier**, Member of the European Parliament since 2007

*Elisabeth Morin Chartier is also Chairwoman of the European Union of Women and member of the EPP Political Assembly.*

9.45 - 10.00



## **“Setting the scene: when, how and why underage people drink”**

**Dr Jean-Pascal Assailly**, Psychologist and Senior Researcher at the Institute of Science and Technology for Transport, Development and Networks (IFSTTAR)

*Dr Assailly has authored many peer-reviewed articles and books, the most recent entitled “Why young people drink?” He will present an analysis of the determinants of youth drinking behaviour.*

10.00 - 10.30



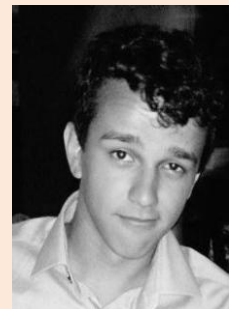
**Dr Arrash Arya Yassaee**

## **Investing in the future: Can education help fix underage drinking in Europe?**

**Dr Arrash Arya Yassaee**, Foundation Year One Doctor at Barts Health NHS Trust; Think Tank Lead at the Faculty of Medical Leadership and Management

*They will present a new report, summarizing alcohol education programmes, highlighting the best from around the world and describing the elements needed in a multi component programme to ensure success*

**Jordan Abdi**,  
Medical Student; Chair of the London Forum for  
Science and Policy



10.30 - 10.45

***Evidence based policy recommendations – take away lessons on how to plan effective alcohol education for underage people across Europe***

**Betsy Thom**, Professor of Health Policy Head Drug and Alcohol Research Centre at Middlesex University



*Professor Thom was editor-in-chief of the peer-reviewed journal “Drugs: education, prevention and policy” from 1995-2014. She led the development of a European Masters in Drugs and Alcohol. She is currently leading a work package in Alice Rap (Addictions and Lifestyles in Contemporary Europe), and is a partner in RARHA (developing cross national measures of alcohol consumption and harm). Both are EU-funded projects.*

10.45 - 11.00

***The importance of evaluation design, planning and implementation to strengthen the evidence base***

**Sarah Lynch**, Research Manager at the National Foundation for Education Research (NFER)



*Sarah Lynch works in the Research Department’s Centre for Evaluation and Consultancy and has managed a range of research and evaluation projects for a variety of clients, including the Department for Education, the Department of Health, the Alcohol Education Trust, and Alcohol Research UK. She will share her expertise on the evaluation of health education programmes (particularly focusing on alcohol and life-skills).*

11.00 - 11.30

Coffee break

11.30 - 11.45

***Example of a school-based programme with demonstrated impact being adapted for an EU setting***

**Dr Michael McKay**, STAMMP Trial Manager at Liverpool John Moores University



*Dr McKay will present the findings from his research on an adapted version of the school health and alcohol harm reduction project (SHARP) in Northern Ireland. Dr McKay will also present findings from a secondary analysis indicating specific effects of the intervention on population sub-groups.*



11.45 - 12.00



**How do we change perception around peer use of alcohol and other risky behaviours?**

**Dr John McAlaney**, Chartered Psychologist at Bournemouth University

*Research has demonstrated that individuals, and particularly young adults, tend to substantially overestimate the use of alcohol and other substances by their peers. Dr McAlaney will present “SNIPE”, an EU funded project across 7 EU countries that aimed to explore the feasibility of developing an online prevention and intervention system to challenge such misperceptions.*

12.00 - 12.45

**Panel discussion: learning from existing programmes**



**Helena Conibear**

Chaired by **Helena Conibear**, Director of The Alcohol Education Trust

→ “Talk about Alcohol” – UK

**Per Hazelius** → “Prata Om Alkohol” - Sweden

**Alexis Capitant** → “ESPACE” - France

**Tõnis Arro** → “Räägime Alkoholist” - Estonia

**Bosco Torremocha** → “Las Caras del Alcohol” - Spain



**Per Hazelius**

**Ralph Blackman** → “Ask, Listen, Learn” - USA

*Panel discussion with programme managers and evaluators of national level school-based alcohol education programmes. On the ground experience around the creation, trial, delivery and implementation of programmes as well as the engagement of partners, and the fidelity and complexity of evaluation will be discussed.*



**Alexis Capitant**



**Tõnis Arro**



**Bosco Torremocha**



**Ralph Blackman**

12.45 - 13.00

**Conclusion and thanks**

**Paul Skehan**, Director General of spiritsEUROPE

13.00

Lunch