



54% of spirits produced are sold in bars & restaurants, supporting thousands of jobs in Europe's hospitality sector



€12.5bn of spirits exports drive growth and jobs in rural communities across Europe



20% of spirits produced in Europe are sold in airports - a unique window to the world for many local craft distillers

In 2019, 7 million+ 'spirits tourists' visited our distilleries

What we need to boost recovery



Reduce VAT for hospitality and tourism and reduce excise tax for spirits



Offer **deferred excise payments** for SMEs and facilitate access to finance



Scrap tariffs and champion free trade to revitalize export success