

PRESS RELEASE



SPIRITSEUROPE TOASTS THE POSITIVE DECISION ON CETA

Brussels, 15 February 2017 – *The European spirits sector warmly welcomed the Parliament's approval of CETA today.*

"At last! We are delighted with this decision. We believe it is a correct decision, and one which will bring obvious benefits to both the European and Canada consumers and businesses. It has been a difficult debate for many, with many emotional arguments made, both for and against. On balance, however, we feel that this decision to approve CETA is the right one. Our distillers now look forward to quick provisional implementation of the deal, so that the advantages can accrue as quickly as possible." said Paul Skehan, Director General* of spiritsEUROPE

In the meantime, spiritsEUROPE will maintain its CETANOW website to highlighting the practical effects of CETA on our sector.

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*in his capacity as permanent representative of Skehan sprl

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NOTE TO EDITORS:

[spiritsEUROPE](http://www.spiritsEUROPE.eu) is the representative body for the spirits industry at European level comprising 31 association and 8 multinational members.

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- Specific arguments, videos and data available at www.cetanow.eu and @ceta_eu