spirits 2019

20 November 17.00 - 21.30

SUMMIT Where is growth ...going to come from?

In a fast-changing world marked by trade tensions, negative interest rates and a looming economic downturn, the key question for political & business leaders to answer right now is: where is growth going to come from?

How about trade? Once the lifeblood behind economic success, in how far can it still act as a growth engine in the wake of Brexit, 'trade wars' and the crisis of the WTO?

How can we ensure our growth is "green"? How can greater sustainability efforts be turned into lasting business success?

How can product innovation & the creation of new customers experiences create positive growth impulses for the sector?

Join the 2019 SPIRITS SUMMIT 2019 to discuss these key issues moving us forward

SAVE THE DATE!

16.30 **Registration and Coffee**

17.00 Spirits Summit 2019

While waiting to discover the list of great panelists coming together to address the question of the day, you can proceed with early registration to the Summit 2019.

18.30 Closing

18.30 **ANNUAL COCKTAIL**

Neat or on the rocks, discover our great variety of products served by passionate & professional bartenders, try mixing your own cocktail with the right measures, & enjoy the Spirit of Europe!

Personal invitation, non-transferable and present this invitation upon arrival

spirits.eu/spirits-tourism

Registration data, list of participants, pictures taken at the event will be treated according to the GDPR rules.

Personal Invitation

#spiritSUMMIT